Kurzbeschreibung des Projekts:

This project aims to understand what kind of social identity change is going on within European societies. For policy-making, the analysis of social identity is highly valuable because the social identity moderates the impact of policies. And this is particularly true in times of crisis. In particular, the project aims: A) to verify whether the symbolic universes grounding the social identity has undergone a major change within European societies, as a consequence of the socio-economic crisis; B) to draw strategic and methodological implications for policy-making from point A.

This project includes 4 core scientific work packages: a) Multilevel Analysis of the Symbolic Universes, aimed at mapping structurally and developmentally the systems of meaning (i.e. the symbolic universes) grounding the social identity; b) Case Studies for policies, aimed at see how different policies have been organized and how their impact might or might not have been moderated by the symbolic dynamics at stake; c) the results of this analysis will be transformed into abstract criteria, contextualised in 5 different European macro-Regions, discussed with stakeholders, opinions leaders, policy-makers and finally stored within the guidelines; d) finally, the guidelines will be validated in terms of pertinence, effectiveness and the feasibility criteria, through seminars with the policy makers, opinion leaders and stakeholders, belonging to national, European, international Agencies involved in the construction and implementation of policies. Also, focus groups will be organized in each cultural context in order to study the impact of context-specific criteria.

Deutsche Partner in diesem Projekt:

Ludwig-Maximilians-Universität München
Fakultät für Philosophie, Wissenschaftstheorie und Religionswissenschaft
Prof. Dr. Julian Nida-Rümelin
www.philosophie.uni-muenchen.de

Weitere Partner:

ISTITUTO SCIENTIFICO BIOMEDICO EUROMEDITERRANEO SCPA, IT
AALBORG UNIVERSITET, DK
UNIVERSITA DEL SALENTO, IT
UNIVERSITA TA MALTA, MT
UNIVERSITY OF CYPRUS, CY
ARISTOTELE UNIVERSITY OF THESSALONIKI, GR
UNIVERSITA DEGLI STUDI ROMA TRE, IT
NEW BULGARIAN UNIVERSITY, BG
UNIVERSITEIT VAN AMSTERDAM, NL
UNIVERSITY OF CRETE, GR
TALLINN UNIVERSITY, EE
UNIVERSITY OF LEICESTER, UK
UNIVERSITE D’AIX MARSEILLE, FR
UNIVERSIDAD NACIONAL DE EDUCACION A DISTANCIA, ES

Koordination:
Association de Agences de la Democratie Locale
Aldo Xhani
Brüssel, Belgien
www.alda-europe.eu

Förderlinie:
Research and Innovation Action (RIA)

Forschungsbereich:
6. Gesellschaftliche Herausforderung/Verbundforschung

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Diese Informationen wurden für Sie zusammengestellt durch die:
Nationale Kontaktstelle Gesellschaft
Projekträger im Deutschen Zentrum für Luft- und Raumfahrt e.V.
Heinrich-Konen-Str. 1
53227 Bonn
Telefon: 0228 38 21 - 1644
E-Mail: nks-gesellschaft@dlr.de
www.nks-gesellschaft.de